

**Talking Book Service Advisory Committee Meeting**  
**Tuesday, July 11, 2006**  
**9:30 AM-1:30 PM**  
**Idaho State Library**  
**Lower Level Conference Room**

**Meeting Purpose:** To update participants on services for the print impaired and develop a process to support local library services to them

**Desired Outcomes:** By the end of the meeting, participants will have:

1. Awareness of ongoing changes in the nationwide Talking Book Program
2. Understanding of status of TBS action plan activities
3. A process for developing and supporting local library services to the print impaired

**Meeting Leader:** Sue Walker

**Facilitator:** Stephanie Kukay

**Recorder:**

**AGENDA**

Meeting set-up: purpose, desired outcomes, roles, agenda review, ground rules, decision making, introductions, icebreaker	Stephanie	<ul style="list-style-type: none"> <li>• Present</li> <li>• Agree</li> </ul>	15 min.
Update on NLS services	David, all	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	20 min.
Newsline publicity and update	Sue, Nancy	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	15 min.
Newsline outcomes	Sue, all	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> <li>• Determine consensus</li> </ul>	15 min.
Large Print update	Loretta	<ul style="list-style-type: none"> <li>• Present</li> <li>• Clarify</li> </ul>	15 min.
Contact database update	Sue	<ul style="list-style-type: none"> <li>• Demo</li> </ul>	15 min.
TBS statistics	Sue	<ul style="list-style-type: none"> <li>• Present</li> <li>• Discuss</li> </ul>	15 min.
Lobe Library statistics/update	Sue, Courtney	<ul style="list-style-type: none"> <li>• Present</li> </ul>	20 min.
Break	All		15 min.

Process to develop and support local library services to the print impaired	All	<ul style="list-style-type: none"> <li>• Present revised plan</li> <li>• Discuss/modify</li> </ul>	60 min.
Proposal next steps	All	<ul style="list-style-type: none"> <li>• Determine areas of consensus</li> <li>• Next steps</li> </ul>	15 min.
Reappointment of Advisory Committee members	Sue	<ul style="list-style-type: none"> <li>• Announce</li> </ul>	5 min.
Next steps	All	<ul style="list-style-type: none"> <li>• List</li> </ul>	10 min.
Meeting Review	All	<ul style="list-style-type: none"> <li>• List</li> </ul>	5 min.

**Present:** Charlie Bolles, Heidi Caldwell, Marcia Courtney, Laurel Day, Cheryl Duncan, Mary Ellen Halverson, Terri King, Judy Mooney, Loretta Paine, Nancy Reese, David Whittall, Nancy Wise, Sue Walker (meeting leader), Stephanie Kukay (facilitator), Tina Schilling (recorder)

**NLS update:** David Whittall from NLS presented an overview on the conversion to digital Talking Books and answered questions.

#### **Newsline Update:**

1. 78 applications for service have been received
2. 27 active users as of June 1
3. Registrants must use a 208 area code phone number for their use statistics to be considered Idaho
4. Passwords issued earlier are still good
5. Need to refer previous users to the Blind Commission

#### **Newsline Publicity:**

1. ICFL sent out approximately 700 postcards to agencies, organizations, and libraries informing them of the service
2. ICFL will send counter cards to these same agencies, organizations, and libraries to publicize the service to their users
3. A 30 second PSA was completed and will be sent out in early August to TV and radio stations
4. Because ICBVI is the lead agency, it is not obvious that more than visually impaired persons are eligible for the service

#### **Newsline outcomes:**

1. Change wording in number 1 to: Number of Newsline registrants/users

2. Change wording in number 2 to: % of registrants surveyed that indicate the Newline service is useful to them
- Will wait to decide how and whom will complete the survey

### **Large print update**

1. Books were offered to 104 libraries in Idaho
2. 34 responded with applications; all were small libraries
3. Most were public libraries with the exception of a high school and medical library
4. All applicants will receive books
5. Books being sent out with a letter explaining about mailing free matter for the blind

### **Data base demo:**

Demo of the contact database at: [www.lili.org/tbscontacts2](http://www.lili.org/tbscontacts2)

Suggestions for improvements:

1. Include independent living centers, MS, Life, (Link)
2. Include more contact information i.e. e-mail addresses

Data base will be promoted to libraries when is it complete

### **Lobe library:**

In FY2006 4 libraries circulated 65 titles

The service uses MP3 players to download a title. It is then sent to a patron  
Plan to enlarge program with more players and users and run for at least one more year

BPL comments as a participating library:

1. Started with 21 users, now less difficulty getting books back
2. Lots of people want the same book
3. Levels of disability dictate user use

User comments:

1. Not excited with ear plugs
2. Problems with size of buttons
3. Problems with sound quality, music in the background

### **TBS Statistics:**

Reports for March 1, 2003 to March 1, 2006

Readers increased from 3,550 to 4,635

Juvenile readership not growing. Suggestions for attracting more juveniles (13 or younger)

1. Contact schools and summer reading programs
2. Present books on tape in libraries for reading programs

### 3. Work with the School for the Blind

How many juvenile titles recorded each year? *Unknown*

More are being identified as reading disabled but they are not patrons because this disability has to be documented by a doctor

### **Process to develop local library service for the print impaired:**

1. Group composition and size:
  - a. Consensus to include up to 12 libraries
  - b. Consensus for Idaho school for Deaf and Blind to be preselected member
  - c. Library consortia members don't have to belong to same consortia
  - d. More than 2 consortia can be members.
  - e. Members service area should be large enough to include print impaired users
2. Selection process:
  - a. Will invite participation based on library consultant recommendations
3. Project length and frequency of meetings-no change
4. Participants commit to:
  - a. Change wording in a to "Commit staff time to actively participate in project, including attending meetings
  - b. Change wording in g to "Agree to seek support for successful services after the project ends" (Note: this refers to funding their own services at the end of 3 years)
5. ICFL commits to: wording below reflects changes:
  - a. Convene meetings and pay participant travel and expenses
  - b. Coordinate and implement services
  - c. Coordinate and implement training
  - d. Provide consulting assistance
  - e. Research and disseminate best practices

Possible wording concerning funding: Funding is a shared responsibility between participants and the commission

Note: Will switch numbers 4 and 5 so that ICFL comes before participants

6. Types of training and support: no change

### **Next steps:**

1. Charlie and Sue will take ideas of funding and refine
2. Share with committee members
3. Take to Management Team

**Reappointment of advisory members:**

Nancy and Courtney will serve on the committee for another 3 years.  
Unable to reach Shirley Cobble to confirm her interest in serving another term.

**Next steps:**

Finalize Newslite performance outcomes. **Sue and Nancy**  
Continue TBS stats  
Identify pre-existing users of Newslite **Nancy**  
Meeting memory **Support staff**  
Next meeting November 28<sup>th</sup>.

**Meeting memory**Plus

Glad to have David from NLS  
Good recorder and facilitator  
Great to have Charlie on committee  
with his expertise  
Good flexibility for attending party  
Good ice breaker

Delta

Parking, not having to move  
cars  
Nice to have all members  
present  
3 members missing, 2 left early